



2010 Flotilla Decorating Criteria

All entries must include the following five elements.

1. Float Title

- A design concept based on our 2010 Theme: “*Floating Through the Decades*”.
Examples: “*Surviving the 1800s*”, “*Roaring 20’s*”, “*Dancing Disco Divas*”, “*90’s Tech Boom*”

2. Decorations

- Larger than life decorations that will be visible from shore!

3. Animation

- A variety of animated elements including: music, lights, and/or costumes that bring the float to life.

4. Signage*

- Entry # and Title Banner, provided by the festival.

*Optional signage may also include your own banners, posters, or signs that are related to the theme of your float and have been approved by the organizers.

5. Lights*

- For Saturday night’s Parade of Lights, boats must be sufficiently decorated with lights; strand lengths should measure at least three times the length of your boat.

*As part of our Aim for Zero environmental initiative we ask that you use LED lights, this will also help conserve power on your boat.

To ensure that entries meet these guidelines, participants will be asked to submit a drawing of their plans prior to the Flotilla - a simple sketch will do!

Judging Categories

1. Representation of the Theme
2. Decorations
3. Showmanship
4. Creativity
5. Costumes
6. Animation
7. Environmental Footprint

Helpful Do’s and Don’ts When Decorating a Boat

Do’s:

- Remove any abrasive shoes before climbing aboard.
- Ask the captain for permission to board when you want to step aboard.
- Consider using masking tape, carpenter clamps with pads, zip ties, and silky rope to secure your decorations without damaging the boat’s surface.
- Understand that audiences will only be able to see your decorations if they are **LARGE** enough, **BRIGHT** enough, and **LOUD** enough. We suggest using whatever resources you have to create an inspired theme. Remember that **people** in costume are often the best animation on a boat.

Don’ts:

- Do not use nails, staples, screws, wet paint, or markers that may damage the boat’s surface.
- Do not place decorations in areas that will obstruct the captain’s view.
- Do not create a wind catching sail with the decorations.



Being Green

What it means to **AIM FOR OBJECTIF ZERO**

In 2009 every visitor to the Rideau Canal Festival emitted about 29kg of carbon during their stay. This is the equivalent of the emissions for the average person's daily routine, thereby doubling the emissions of our visitors for the day. The Rideau Canal Festival is committed to creating a Zerofootprint Model for other festivals to use in an effort to neutralize their environmental impact.

Here are some of the things we're doing to reduce waste:

- Using recycled paper for publicity
- Using compostable materials
- Donating carbon credits
- Carpooling, walking, biking
- Powering off unused electronics
- Sorting our waste to maximize recycling

Aim for Zero is a measure of our environmental footprint which includes our carbon emissions, our waste, and our sustainability. This last element of sustainability is crucial to understanding how everyone can make a difference. Sustainability is calculated as the balance of economic, social, and environmental responsibility.

Join us in Aiming for Zero waste by making environmentally conscience choices with your flotilla decorations!

THANK YOU!